

SOFTWARE



NANOPOINT SOFTWARE

Client Software for Digital Signage & Kiosks

Software That Drives Customer Interactions

From networked digital signage to interactive kiosks, Nanopoint software gives companies the flexibility to empower, engage and excite customers.

Nanopoint is the only cross-platform, media-rich, client software for kiosks, digital signage, and interactive marketing solutions. The software provides an end-to-end solution for delivering high impact content and self-service applications to devices throughout the business enterprise.

Enabling Innovative Ways to Communicate

At the core of every Nanonation solution is software designed to create and manage powerful customer experiences. Designed from the ground up for customer-facing, self-service environments, our software gives you innovative ways to communicate and interact with your customers at the point of sale. The result is an end-to-end solution for a variety of interactive marketing needs.

Unlike other software packages, Nanopoint is not a toolkit for building simple and limited web-based interfaces. Instead Nanopoint is a flexible and scalable platform for delivering high impact public space technologies. Nanopoint not only incorporates standards such as Flash and HTML, but also ties into data sources, inventory management, websites and other CRM-focused systems, while presenting a media-rich user interface with elements from QuickTime and JPEG to HTML or RSS feeds.

NANOPOINT BENEFITS

- Showcase your products, brand and services
- Personalize each interaction
- Target your messages
- Differentiate your offerings
- Develop long-term profitable relationships

