

# PRODUCTS

## MOBILE

### Power in the Palm

#### Customer & Employee Information in Motion

Leverage mobile technologies for employees and customers with applications from text messaging to cell phone driven signage. From iPhone applications that provide a guided selling experience to solutions that enable customers and sales assistants to dynamically control and manage in-store media, Nanonation provides a platform to extend your reach to the palm of the hand.

#### MARKET SOLUTIONS

- iPhone Integration
- Mobile Sales Assistant
- Cell Phone Driven Signage
- Mobile Employee Training
- Interactive Shopping & Concierge
- Integrated Text Messaging Campaigns



## AUDIO

### Schedule your Senses

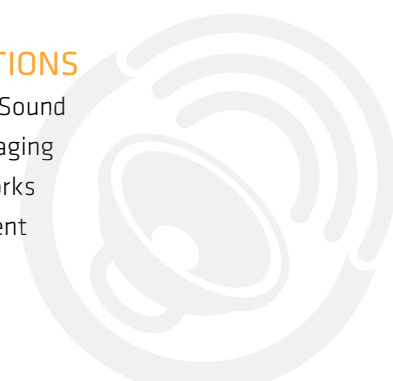
#### Mixing Music & Messaging

Now you can better utilize sound to communicate and connect with your customers. The same tried-and-true software platform designed to schedule, monitor and maintain multimedia digital signage networks can also drive your in-store audio networks.

Together with partners who can manage content licensing, royalty fees and logistics on your behalf, Nanonation delivers memorable customer encounters with the right mix of music, messages, and branded information.

#### MARKET SOLUTIONS

- Branding Through Sound
- Promotional Messaging
- Advertising Networks
- Music Entertainment
- Live Broadcast



## SMART SHELVES

### Intelligent Interaction

#### Customer-Driven Marketing

A message is more powerful when it's relevant and timely. With Nanonation-enabled Smart Shelves, messages and information come to life with a touch of the customer's hand. Pick up a product and be instantly greeted with pertinent information and insights delivered through digital screens and intelligent triggers. Employees benefit, too, from having timely, consistent and in-depth information to enhance their training and selling ability.

#### MARKET SOLUTIONS

- Intelligent Guided Selling
- Employee Training Tool
- RFID-Enabled Triggers
- Security & Power Peripherals

